

powered by FRESHWATER DIGITAL



Economic

No more printing, replacing, and disposing of paper labels over and over. Updates can be instant or, scheduled for future.



Efficient

The tag only draws power during updates, giving the battery a lifespan of up to 5 years with 1-2 updates per day.















DIGITAL TAGS

The new alternative to traditional print labels and signage.

Digital tags use e-ink technology to offer the flexibility of real time, responsive, fully controllable, and customizable content.

Integrate with any database or website to automate and schedule updates in real time. Keep your customers informed with accurate product information, pricing, and more.



Versatile

Digital tags come in a variety of sizes, require no power outlets, and can be attached to most surfaces.



Eas

Full support services include scheduling, customized design, installation, and more.

How does it work?

(1) Connect your data

Upload your data via SFTP or use our modern REST API. We can connect with any accessible data source.

2 Manage your tags

Match your tags to your data via the web UI, mobile app, or API. See image previews and track changes easily.

3 Display your data

Use your existing enterprise WiFi infrastructure, or use our Access Points to enable bidirectional communication in a 20,000 ft² area. Tags update automatically within minutes.

